



## Online Seminars: Upcoming Schedule

### About Online Seminars:

- Attend 1-hour seminar on your computer, 'live' via Internet
- A 40-minute presentation is followed by a 20-minute online, interactive 'Q&A' session

**Cost:** \$59 for 1 attendee / \$99 for 2 attendees / \$129 for 3 attendees / \$155 for 4 attendees / \$179 for 5 attendees

**Recorded Online Seminar Presentations coming soon!** In the next 30 days, you'll be able to access 100+ titles!

**Multi-Access Passes: Also coming soon!** You'll be able to purchase access to over 100 'live' and recorded titles for your team. Purchase 5, 25, 50 or 100 Passes to use in any combination for 'live' Online Seminars or Recorded Online Seminars! Want more information? Check the "Multi-Access Passes" box on the attached Fax Form & fax back to us.

### **June 30: MEXICO: "Four Options for Manufacturing Success in Mexico"**

11:00 am to 12noon - Detroit time / 17.00 hrs. to 18.00 hrs. - Brussels time / 23.00 hrs. to 00.00 hrs. - Shanghai time

**About This Online Seminar:** A comparative analysis of the pro and cons of subcontract manufacturing, joint ventures, operating under a shelter service provider and starting a greenfield facility in Mexico.

### **July 8: THAILAND: "Introduction to the Thailand Automotive Industry"**

9:00 am to 10:00am - Detroit time / 15.00 hrs. to 16.00 hrs. - Brussels time / 21.00 hrs. to 22.00 hrs. - Shanghai time

**About This Online Seminar:** Introduction & Overview / History / Structure Today OEM's & Tier Suppliers / Market Data and Forecasts / Opportunities Thailand & ASEAN.

### **July 13: BRAZIL: "Brazilian Automotive Market: Important Player for OEMs and Suppliers"**

10:00 am to 11:00 am - Detroit time / 16.00 hrs. to 17.00 hrs. - Brussels time / 22.00 hrs. to 23.00 hrs. - Shanghai time

**About This Online Seminar:** Brief history of the Brazilian market / Overview of the market – players and market share. Cars, LCV and HCV / Market drivers: consumer buying power, GDP and credit expansion / Potential for growth: fleet size and age. Reduce high percentage of taxes / OEM current capacity in Brazil and Argentina and planned investments to support growth / New players development – South Korean and Chinese / Commercial agreements: Mercosur and more.

### **July 15: JAPAN: "Working with Japanese Customers – Is Your Style a Match?"**

3:00 pm to 4:00pm - Detroit time / 21.00 hrs. to 22.00 hrs. - Brussels time / 03.00 hrs. to 04.00 hrs. - Shanghai time

**About This Online Seminar:** Japanese customers have certain expectations about how they will interact with suppliers. This tends to be rather different from the expectations that many American customers have. How big a gap is there between the style of customer relationship that you and your organization are used to, and what Japanese customers feel comfortable with? In this seminar, you'll take a quick self-assessment that will give you insight into where the gaps are between you and Japanese customers, and how to bridge them.

### **July 20: EUROPE: "The European Automotive Aftermarket"**

10:00 am to 11:00am - Detroit time / 16.00 to 17.00 hrs. - Brussels time / 22.00 hrs. to 23.00 hrs. - Shanghai time

**About This Online Seminar:** The European automotive aftermarket is a huge but often neglected and poorly documented sector. It is a major source of profits for vehicle manufacturers, their franchised dealers and component suppliers. It has also been the subject of controversy and concern on the part of competition authorities in recent years. The Online Seminar presentation will cover: (1) An overview of European aftermarkets, (2) The financial contribution of the aftermarket, (3) Potential changes in the short and long term.



## Online Seminars: Upcoming Schedule

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#### **July 22: MEXICO: "Four Options for Manufacturing Success in Mexico"**

11:00 am to 12noon - Detroit time / 17.00 hrs. to 18.00 hrs. - Brussels time / 23.00 hrs. to 00.00 hrs. - Shanghai time

**About This Online Seminar:** A comparative analysis of the pro and cons of subcontract manufacturing, joint ventures, operating under a shelter service provider and starting a greenfield facility in Mexico.

#### **July 29: USA: "The U.S. Automotive Industry"**

10:00 am to 11:00 am - Detroit time / 16.00 hrs. to 17.00 hrs. - Brussels / 22.00 hrs. to 23.00 hrs. - Shanghai

**About This Online Seminar:** Overview of the market – players and market share. Cars, LCV and HCV / Market drivers: consumer buying power, GDP and credit expansion / Potential for growth: fleet size and age. OEM current capacity and planned investments to support growth / Foreign Transplant OEMs, including German, Japanese and South Korean and the future of Chinese / Commercial agreements and more.

#### **August 4: INDIA: "Accessing India: Organic & Inorganic Growth Strategy Options"**

10:00 am to 11:00 am - Detroit time / 16.00 hrs. to 17.00 hrs. - Brussels / 22.00 hrs. to 23.00 hrs. - Shanghai

**About This Online Seminar:** A discussion with Ms. Seema Chaturvedi will highlight: Drivers for India's growth in recent past and its sustained growth in the future / Options to Access India / Strategic Alliances in India.

#### **August 12: MEXICO: "The Mexican Automotive Industry"**

10:00 am to 11:00 am - Detroit time / 16.00 hrs. to 17.00 hrs. - Brussels / 22.00 hrs. to 23.00 hrs. - Shanghai

**About This Online Seminar:** Overview of the market – players and market share. Cars, LCV and HCV / Market drivers: consumer buying power, GDP and credit expansion / Potential for growth: fleet size and age. OEM current capacity and planned investments to support growth / Foreign Transplant OEMs, including U.S., German, Japanese and the future of Chinese / Commercial agreements and more.

#### **September 7: EUROPE: "The European Automotive Aftermarket"**

11:00 am to 12noon - Detroit time / 17.00 hrs. to 18.00 hrs. - Brussels time / 23.00 hrs. to 00.00 hrs. - Shanghai time

**About This Online Seminar:** The European automotive aftermarket is a huge but often neglected and poorly documented sector. It is a major source of profits for vehicle manufacturers, their franchised dealers and component suppliers. It has also been the subject of controversy and concern on the part of competition authorities in recent years. The Online Seminar presentation will cover: (1) An overview of European aftermarkets, (2) The financial contribution of the aftermarket, (3) Potential changes in the short and long term.

# ONLINE SEMINARS

## Fax Registration Form



### REGISTRATION & PAYMENT FORM

**Please return this completed form via FAX to: +52.(55).5669.3842**

**I want to attend the following Online Seminars:**

*Number of persons attending (please mark with 'check mark' or 'x')*

June 30	MEXICO	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
July 8	THAILAND	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
July 13	BRAZIL	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
July 15	JAPAN	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
July 20	EUROPE	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
July 22	MEXICO	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
July 29	USA	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
August 4	INDIA	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
August 12	MEXICO	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)
September 7	EUROPE	<input type="checkbox"/> 1 (\$59)	<input type="checkbox"/> 2 (\$99)	<input type="checkbox"/> 3 (\$129)	<input type="checkbox"/> 4 (\$155)	<input type="checkbox"/> 5 (\$179)

ATTEND ANY 5 ONLINE SEMINARS for \$179  PLEASE SEND MOR INFO ON "MULTI-ACCESS PACKAGES"

\*\*\* For more than 5 attendees, please contact us for pricing.

\*\*\* If you do not know all attendee names yet, you may provide that information later.

**Attendee Credit Card Information:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Credit card  VISA  MasterCard  AMEX

Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Please also register my colleagues: (if following information is not provided, we will contact you)**

Name (2) \_\_\_\_\_ Name (3) \_\_\_\_\_

Job Title \_\_\_\_\_ Job Title \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

Name (4) \_\_\_\_\_ Name (5) \_\_\_\_\_

Job Title \_\_\_\_\_ Job Title \_\_\_\_\_

Email \_\_\_\_\_ Email \_\_\_\_\_

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