

## **“Key Considerations for Growing Your Mexico Business”**

### **A half-day Seminar to assist you with Mexico.**

#### **Also available via 'live' webcast over the Internet!**

A powerful lineup of speakers will address critical issues for automotive suppliers looking to decrease costs by utilizing Mexico as a low cost manufacturing source. Mexico experts will discuss the advantages and cautions of Mexico's auto industry, examining business challenges, selection of proper business entity and protection of intellectual property, the legal options in setting up a company, the reasons for being in Mexico, the market outlook, sourcing and purchasing strategies, human capital and recruitment issues, contracts and legal issues for sourcing from Mexico, as well as several auto industry case studies.

The Seminar will share valuable insight and research on sourcing components and parts from Mexico as well as key issues on setting up operations. This half-day Seminar will offer great opportunities to learn more about how to succeed in Mexico whether you are setting up operations, doing business there, or simply sourcing components from Mexico.

#### **Topics will include:**

- The Development of the Automotive Industry in Mexico
- Human Capital, Labor & Recruitment Challenges in Mexico
- Tax Planning for your Mexican Operations
- Legal Challenges in Mexico
- Cultural and Business Insights for Mexico
- Automotive Logistics in Mexico
- Manufacturing in Mexico: Lessons Learned

**Where:** MSU Management Education Center, Troy, Michigan

**When:** January 28, 2010 - 8:00am – 12:00 noon

“Key Considerations for Growing Your Mexico Business”

**Who:** Conference is for automotive manufacturing suppliers only

**Cost:** In Troy, MI: \$395 half-day seminar (includes continental breakfast)

Early Registration Special: \$295 per person (expires December 31)

Via Live Webcast: \$250 (includes 30-days of archived version)

**FREE: Receive “Doing Business Globally” CD free when you register!**

**\*\*\* a \$95 value! \*\*\***

## **“Key Considerations for Growing Your Mexico Business”**

**A GlobalAutoIndustry.com Seminar – January 28, 2010 – Troy, MI (USA)**

**Also available via 'live' webcast over the Internet!**

**7:30 am – Registration and Continental Breakfast**

**8:00 am – Welcome and Introduction**

**Detroit time zone (EST):**

“The Automotive OEM/Supplier Industry & Market Trends in Mexico: Facts and Figures”

“Cultural and Business Insights: Keys to Succeeding in Mexico”

“Structuring Mexican Operations for Tax Benefits and Efficient Product Flow”

*Interactive “Ask the Experts” Q&A Session*

“Special GlobalAutoTV interview”

“Human Capital, Labor and Recruitment Update in Mexico”

“Challenges of Automotive Logistics in NAFTA”

“Manufacturing in Mexico: Lessons Learned”

*Interactive “Ask the Experts” Q&A Session*

**12:00 pm – End of Program**

**“MEXICO: Key Considerations for Growing Your Mexico Business”**

**Attend Seminar in Troy, Michigan (USA):** \$395 per person for half-day seminar (or 3 persons for \$895)  
Early Registration Special: Register and pay by Dec. 31, 2009 and save \$100 per person!

**Live Webcast via the Internet:** \$250 per person  
Includes online access to recorded event for up to 30 days

**REGISTRATION & PAYMENT FORM**

**Please return this completed form via FAX to: + 1.248.927.0347**

**YES, I will attend, please register me for the following:**

**Attend in Troy, MI “MEXICO SEMINAR” @ \$395 pp**  
(\$295 pp if you register by December 31, 2009 – You save \$100)

**YES, I will attend, please register me for the Live Webcast via the Internet:**

**Attend via Internet “MEXICO SEMINAR” @ \$250 pp** (includes 30 days access to recorded version)

Name \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Credit card  VISA  MasterCard  AMEX  
Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Please also register my colleagues: (information must be completed if registering additional guests)**

Name \_\_\_\_\_ Email: \_\_\_\_\_  
Job Title \_\_\_\_\_ Country \_\_\_\_\_  
Name \_\_\_\_\_ Email: \_\_\_\_\_  
Job Title \_\_\_\_\_ Country \_\_\_\_\_

**GlobalAutoIndustry.com**

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